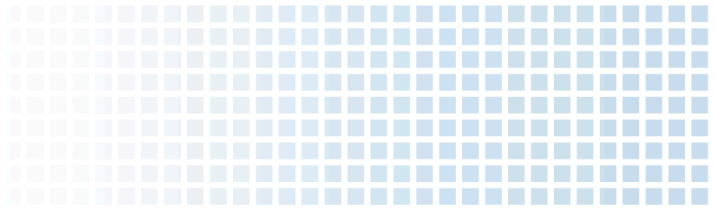




Stilio



How it Works

Photographer

Included:

- Steps to get started
- Steps after registration
- General notes

It's your business! Set your own schedule, pricing, and terms!

Getting started

1. Sign up for free

There is no fee to be a part of the Stilio network. Stilio only charges a small per product fee when you complete an order. See the “Getting Paid” section below for more details.

2. Complete your free profile

- a) Set your own pricing and availability
- b) Select the products you want to offer
- c) Choose areas of service and travel fees
- d) Add profile image and cover pictures
- e) Set your own terms and conditions

...in other words, create your own real estate photography business in just a few clicks!

3. Get approved!

Stilio reviews each and every photographer application. This process includes a background check, profile review, and practice photo analysis.

4. Education Blog

Once approved, continue to enhance your real estate photography skills by utilizing Stilio’s Education blog.

Once approved

You will be notified that your profile has been approved and that your profile is now online. Now you can go and update your profile to help you stand out and begin to generate business. Be sure to highlight what makes you unique and why Realtors will benefit from hiring you to shoot their listings! You are also encouraged to reach out to local Realtors to start marketing yourself. Don’t forget to let your local media know about your Stilio profile...what you are doing is cutting edge tech stuff so they may give you some free advertising.

Order Process

Step 1: Client finds your profile and places an order
Stilio will notify you of a pending order.

Step 2: Confirm order

Respond to the order either by confirming or countering with a different date or time. Upon confirmation, client will be notified of confirmation and a deposit of 50% of the order will be charged to the client and held by Stilio (this step is for your protection and to prevent possible non-payment by the client).

Step 3: Do the shoot

Exceed expectations at the shoot (see photography manual for best practices).

Step 4: Upload products

Upon completion of the shoot, return to the order via your Stilio Dashboard and follow the simple prompts to upload your unedited files for editing or self-edited files for distribution.

Step 5: Delivery of completed products

If you have self-edited the products your client will be notified that their order is ready. If you use Stilio for editing, less than 12 hours after upload the Stilio edited products will be completed and ready for delivery. Please note that the products will not be released until the client makes final payment.

Step 6: Client payment

Client completes payment by paying the balance left after the initial 50% deposit. This balance includes any changes made to the order following the shoot (i.e. more/less images than initial order and/or the addition/removal of products from initial order).

Step 7: Get paid!

Soon after delivery to the client you will receive a direct deposit into your bank account. This amount will be less the Stilio processing fee and associated credit card fee.

Example:

25 images self-edited (you choose to charge \$150 to client) – Stilio charges \$.79 per self-edited photo to process the order. So Stilio will collect the \$150 from the client, subtract the Stilio fee ($$.79 \times 25 = 19.75$) and credit card fee (3% of \$150 = \$4.50) and transfers \$125.50 into your account.

Additional Information

This document is meant to identify the steps and basic “how it works” of Stilio. If you require more information please note that you can find plenty of additional information on Stilio.com and even more info upon signing up. Here is what you can access for more info:

- Explainer video on Stilio.com homepage
- View all Stilio fees on Stilio.com during the profile creation process.
- Review all features on the Stilio Features pdf found on Stilio.com.
- Photography specific info – found in the lengthy photography manual and in blog posts found on the Stilio Education blog.
- Stilio editing details can be found in the Stilio Editing pdf found on Stilio.com
- Check out the FAQs on Stilio.com.
- Send an email info@stilio.com if you need further clarification.